

Curriculum Vitae – Magdy Muhammad Ahmad Medany



Date of Birth: 13th of October 1962.

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● **Education:**

1980-1984: Bachelor

Economics and Political Science, Economics Department, Very Good, Faculty of Economics and Political Science at Cairo University, Arab Republic of Egypt.

1996-2000: MSc

Business Administration at the Arab Academy for Science, Technology and Maritime Transport, Alexandria, Arab Republic of Egypt.

With thesis entitled "The Association of Earnings and Cash Flows with Dividend Changes in Industrial Companies".

2005: Toefl Preparation Certificate at the American University in Cairo (AUC), Egypt.

2007-2013: Ph. D

Business Administration at Al-Sadat Academy for Management Sciences, Cairo, Arab Republic of Egypt.

With thesis entitled "The Impact of Global Variables on Pharmaceutical Marketing Strategies in the Arab Republic of Egypt".

- **Experience:**

1986-1987: Journalist, Ummah Press Agency.

Press, review and translation.

1988-1991: Economic researcher & Financial Analyst, in Riyadh, Saudi Arabia.

Economic researches.

1992-1999: Financial affairs specialist, Office of the President, Egyptian Atomic Energy Authority (EAEA).

2000-2004: Executive manager, Al Othaim office for Economic studies, Cairo.

2002-2006: Economic researcher, Arabic Assembly for Expertise & Consultation (part time).

2005-2010: Senior financial affairs specialist, Office of the President, Egyptian Atomic Energy Authority (EAEA).

2010-2022: General Manager, Egyptian Atomic Energy Authority (EAEA).

- Experienced researcher with administrative and commercial fields for thirty years (Electronic marketing - Economic studies – Meta-marketing - Supervising the work of the quarterly follow-up report of the Atomic Energy Authority: The peaceful uses of atomic energy).
- I have been working since 2013 until now, as a consultant in the commercial and administrative fields.
- I reviewed scientific research and academic theses, In terms of the scientific method, formulation, and linguistic audit.
- I participated in scientific conferences and presented research papers.
- I have many articles and research published in newspapers and cultural websites.

● **Other Skills:**

- **English Proficiency.**
- **Computer Proficiency.**

● **List of articles, studies and consultations:**

1- Articles:

- Marketing Islamic Banking Products.
- Contemporary markets and consumer protection in the Islamic curriculum.
- Scientific research in light of the Internet and the information revolution.
- Efficiency and effectiveness: their impact on achieving success.
- The economics of the Muslim home.
- Means of fighting poverty in Islam.
- What are the conditions that must be met in the funds subject to zakat?
- E-marketing and consumer protection controls
- Thoughts on “the justice balanced of Islam”.
- Book Review: Renewing Awareness of the Islamic Waqf System.
- On the Islamic approach to productivity and employment.
- Book review: The Economy of the Muslim House in the Light of Islamic Sharia.
- Knowledge-Based Economics.
- Prohibition of Squandering and extravagance in the light of the Qur’an and Sunna.
- An Islamic Code of Ethics for Economists from the Qur'an and Sunna.
- Treatment of weak faith.
- Pharmaceutical product marketing: Islamic vision.
- Elements of selecting leaders in the Islamic curriculum.
- The economic miracle of saving and investing in the light of the Qur’an and Sunna.
- The economic miracle in protecting property in the light of the Qur’an and Sunna.

2- Advisory activity:

- Participation in the preparation of studies for some investment projects and feasibility studies.

- A study on the paint market in Egypt.
- Participate in a feasibility study for satellite channels.
- Participation in a feasibility study for passenger transportation in the city of Zagazig, Sharkia Governorate.

3- Studies:

- Evaluation of the development of the Arab theory in the boycott and its future - an analytical study (joint study).
- Determinants of empowering the human element.
- The economic miracle in the Qur'an and Sunna with a comparative study.
- Gold and jewelry (development of supply and demand - gold exchanges - manufacturing processes...).
- Marketing orientation in the field of training.
- Standard of commitment of the commercial organization.
- A Guide to Accounting Zakat (with others).
- Sustainable food standard.
- Standard of commitment of the service organization.
- Islamic guidance for the marketing of pharmaceutical product.
- Sustainable food standards.